



Chubb is a name that has been synonymous with security and fire protection for nearly 200 years, integrating the best manpower and technology to provide a truly integrated solution. It supplies systems and services to most of the FTSE 100 companies as well as the highest levels of Government, defence, banking and industrial companies.

Market

Not surprisingly, Chubb has become one of the most respected brand names in the fire safety and security solutions market. A name that gives confidence and trust to the customers it serves. The company's strengths are underpinned by a global infrastructure, a highly skilled and experienced workforce, a diverse range of quality products and services as well as a reputation for service excellence.

Product

Formerly associated with locks and safes, Chubb now delivers solutions that include the latest electronic security technology,

monitoring and response services, fire protection and detection apparatus, and fire suppression systems. Chubb's ability to integrate its products and services into tailored, comprehensive solutions, makes it uniquely positioned to meet a broad range of customer requirements.

Chubb invests extensively in service innovation and technical development. By combining in-house design expertise with components sourced from some of the world's leading



technology suppliers, Chubb is able to remain at the cutting-edge of system design and service advancement. In recent years Chubb has introduced customers to a number of breakthroughs, such as new wireless technologies, Remote Video Response (RVR) and the increasing trend towards Integrated Security Management (ISM).



Achievements

From inventing the Detector Lock in 1818, to launching one of the first dedicated CCTV monitoring centres in 1999, Chubb's rich history of innovation continues today. Chubb was one of the first national security installers to adopt European Norm (EN) Standards for the installation of monitored alarm systems when British Standards were phased out in 2005. In 2007 it was awarded a Business Commitment to the Environment Award for its groundbreaking extinguisher recycling programme, which continues to process more than 500,000 units every year.

The company prides itself on having an in-depth understanding and knowledge of specific market sectors, with the ability to solve the particular problems businesses face. Its proposition is based on defining and

developing appropriate solutions closely with its customers, liaising with the police, insurers and various trade and industry bodies.

The result is that Chubb is responsible for protecting many of the world's most prestigious and vulnerable sites, from Westminster Abbey to the British Museum. It has experience that spans all types of premises in all sectors, regardless of size or location – from the smallest shops, to the largest airports. Protecting people, infrastructure and assets is Chubb's core business.

Recent Developments

Chubb's Remote Video Response (RVR) service is at the forefront of remote CCTV monitoring. The service remotely monitors CCTV video images from sites over IP networks and provides specialist security protection for large, open and vulnerable sites.

With the advent of Chubb's AFX system, integrated security is no longer only specified for large public sector organisations, such as the Ministry of Defence. More and more Chubb customers are choosing to integrate their security requirements onto a single platform in order to benefit from improved cost efficiencies, greater control and increased flexibility.

The Chubb ControlMaster1000 fire detection system has the potential to integrate with building systems and CCTV, and is showcased at the Schools for the Future project at the Building Research Establishment. The system design was based on the Chubb Resonance fire detection system, which protects the Eiffel Tower.

Web-based fire risk assessment and fire safety training complement Chubb's traditional range of fire protection and fire detection services.

Promotion

Chubb is positioned as the UK's leading brand for security and fire protection. It not only provides bespoke solutions for businesses of all types and sizes, but also commits to keeping customers informed of any legislative changes that could affect the security or fire systems they are operating. This includes running educational seminars and publishing informative guides to support communities



across the UK. In addition, since 2003 Chubb has sponsored the Scouts Fire Safety Badge to help educate children about fire safety issues.

Brand Values

The Chubb brand is one of the most recognised and most valued security and fire brands in the world. Throughout its history, the company has demonstrated an ability to perform in new sectors and to incorporate new technologies in



order to provide the most advanced and cost effective solutions.

Trust, integrity and strength are Chubb's core brand values. With the backing of its parent company, United Technologies Corporation (UTC), the Chubb brand is set to get even stronger. Quality is at the centre of every service Chubb provides, with guaranteed product quality, service levels and response, leveraging the advantages of a national network and local understanding.

Chubb is a national name – delivering at a local level – committed to service excellence.

chubb.co.uk

Things you didn't know about Chubb

In UK prisons, the phrase, 'Chubbing-up for the night' is a commonly used euphemism for 'locking-up for the night'.

The reputation of the Chubb brand has led to it being used as the generic term for security mortice locks, regardless of who the actual manufacturer is.

Chubb is the only national security company able to offer customers the complete security service including installation, maintenance, monitoring and response services.

The Chubb Keyholding service responds to more than 300,000 alarm activations each year.

More than 75,000 Scouts have passed their Fire Safety Badge since 2003.

The Chubb logo was originally designed to represent the front of a mortice lock.

1818	1835	1870s	1945	1997	2000
Charles and Jeremiah Chubb respond to the increasing demand for greater security by inventing the original secure lock mechanism, patented as the Detector Lock.	The Chubb brothers patent the burglar-resistant safe.	A Time Lock mechanism is developed for protecting vault and safe doors. Although the designs have since been refined, the basic principles of security and quality have remained the same.	Chubb expands its operations overseas and extends its product range into fire protection.	Chubb is sold to Williams plc.	In August, Chubb's Lock Security Group is acquired by Assa Abloy, a Swedish-based lock manufacturer. In November, Chubb de-merges from Williams plc to become Chubb plc.

2003	2005	2007	2009
In July, Chubb plc is acquired by United Technologies Corporation (UTC).	In April, UTC acquires Kidde plc, forming UTC Fire & Security, the number two global player in the fire safety industry.	In July, UTC increased its share of the UK fire and security market by purchasing Initial Fire and Security, and integrating them into Chubb's UK business.	UTC Fire & Security employs more than 43,000 people in 30 countries, with a family of leading global brands including Kidde, Lenel and Chubb.